JAN 2 6 2005







POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby	appoint:		
⊠ Prac	ditionars associated with the Customer Number	00758	
	ditioner(e) named below (if more than ten patent practition	RIS are to be named then a minimum number m	umt ha usadh
	Name	Registration Number	
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		OFFICE OF PETIT	io ns
essignmer	y(s) or agent(s) to represent the undersigned before the t with any and all patent applications assigned <u>only</u> to the it documents attached to this form in accordance with 37	understaned according to the USPTO asstance	TO) in nt records or
Assignes i	Name and Address:		
	seeUthere.com, Inc.		
	Sulte 200 3920 Freedom Circle Drive		
;	Senta Clara, CA 95054		
pe combi	f this form, together with a statement under 37 to be filed in each application in which this form leted by one of the practitioners appointed in the half of the assignee, and must identify the applications.	n is used. The statement under 37 CFR : is form if the appointed practitioner is a	3.73(b) may
	SIGNATURE of Ass The individual whose signature and title is supplied be	ignee of Record How is authorized to act on behalf of the assigne	e
Name	James J. Sowers		
Signature	Sovers	Date 10-007-2004	
Title	General Counsel	Telephone 408 - 562-59	03

22950/01000/SF/5127267.1





STATEMENT UND	ER 37 CFR 3.73(b)
Applicant/Patent Owner: seeUthere.com, Inc.	
Application No./Patent No.: 10/007,315	Filed/Issue Date: November 7, 2001
Entitled: System and Method for Enterprise Event Marketing and	1 Management Automation
seeUthere.com, Inc, a	Corporation
(Name of Assignee)	(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
states that it is:	
1. At the assignee of the entire right, title, and interest; or	
2. an assignee of less than the entire right, title and interest. The extent (by percentage) of its ownership interest is in the patent application/patent identified above by virtue of either:	_%
A. [X] An assignment from the inventor(s) of the patent application in the United States Patent and Trademark Office at Reel thereof is attached.	, Frame, or for which a copy
	RECEIVED
OR	FEB 0 3 2005
B. [] A chain of title from the inventor(s), of the patent applicatio	n/patent identified above, to the current assig OFFICE OF PETITION:
below:	OFFICE OF PETITION
1. From To	
Reel, Frame, or for which	a copy thereof is attached.
FromTo The document was recorded in the United States Pate	
Reel, Frame, or for which	
3. From To	ent and Trademark Office at
Additional documents in the chain of title are listed on	
[X] Copies of assignments or other documents in the chain of title are	attached. nt) must be submitted to Assignment Division in accordance with 37
The undersigned (whose title is supplied below) is authorized to act on be	chalf of the assignee.
426/05	Colleen Chien
Date	Typed or printed name
(415) 875-2319	Clusi
Telephone number	Signature
	Attorney for Assignee
	Title



NOT FOR BEACHDATION

PATENT

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to SEEUTHERE.COM, INC., a California corporation, having a place of business at 3920 Freedom Circle Drive, Santa Clara, CA 95054 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and
improvements ("SUBJECT MATTER") that are disclosed in the provisional application
filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C.
§111(a) and entitled A SYSTEM AND METHOD FOR ENTERPRISE EVENT
MARKETING AND MANAGEMENT AUTOMATION ("APPLICATION"), which:
is to be filed herewith.
was filed on November 7, 2001, and now bears U.S. application serial number
10/007,315.
RECTU.
☐ The APPLICATION claims priority from U.S. Provisional Applications
Nos. 60/246,800, filed November 7, 2000; 60/275,520, filed March 12, 2001;FEB 0 3 2005
60/293 650 filed May 24, 2001; and 60/314,594, filed August 23, 2001.
OFFICE OF PETITION

2. The entire worldwide right, title, and interest in and to:

(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Re:

Title:

SYSTEM AND METHOD FOR ENTERPRISE EVENT MARKETING

be

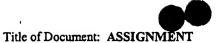
Filed: Application No.:	November 7, 2001	TOMATION ("APPLICATION")	
This Assignment may		ore counterparts, each of which her as one and the same Assignme	
Name and Signature		Date of Signature	٠
Justin T. Nguyen		08/25 .2004	
State of County of	}\S.S.		
the person whose name is subscrib	ally known to me or proved to red to the within instrument and and that by his/her signature or	[NOTARY PUBLIC] me on the basis of satisfactory evidence acknowledged to me that he/she executed the instrument the person, or the entity	to be
		- .·	
Notary Seal		Notary	•
person whose name is subscribed to	E] mown to me or proved to me on the within instrument and acknown	Date of Signature 25 Ava, 2004 personal [NOTARY PUBLIC] n the basis of satisfactory evidence to be owledged to me that he/she executed the the instrument the person, or the entity	oe the
behalf of which the person acted, ex	ecuted the instrument.	Notary	upon





PATENT

Re: Title: Filed: Application No.:	SYSTEM AND METHOD FOR ENT AND MANAGEMENT AUTOMATI November 7, 2001 10/007,315	· · · •
Name and Signature Stanley Chin State of		Date of Signature 25,2004
County of		
On	before me,	personally
appeared Stanley Chin personally kn person whose name is subscribed to	before me,	sis of satisfactory evidence to be the to me that he/she executed the same
Notary Seal		Notary
Name and Signature Charles Yang		Date of Signature 2004
State ofCounty of	}}s.s.	
appeared <u>Charles Yang</u> personally kr person whose name is subscribed to the	before me, [NO] nown to me or proved to me on the bas he within instrument and acknowledged hat by his/her signature on the instrument the instrument.	is of satisfactory evidence to be the to me that he/she executed the same
Notary Seal		Notary





PATENT

Re:				
Title:	SYSTEM AND METHOD FOR ENTERPRISE EVENT MARKETING			
Filed:		JTOMATION ("APPLICATION")		
Application No.:	November 7, 2001 10/007,315	·		
11ppneauou 11o	10/00/,515			
		Date of		
Name and Signature		<u>Signature</u>		
1115- 081-		27 salb ,2004		
William R. Peltz		VI SATE , 2004		
William K. Tell2				
State of	}S.S.			
County of				
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•		, 2004		
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State of County of	}\S.S.	•		
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[DATE]]	[NOTARY PUBLIC]		
appeared Helen Loh personally kno	wn to me or proved to me o	on the basis of satisfactory evidence to be the		
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Title of Document: ASSIGNN

NOT FOR REPORTION

Re:		•
Title:		FOR ENTERPRISE EVENT MARKETING
	·	TOMATION ("APPLICATION")
Filed:	November 7, 2001	;
Application No.:	10/007,315	
		·
		Date of
Name and Signature		Signature
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•	ì	, 2004
William R. Peltz	•	
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Name and Signature	<u> </u>	Signature
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SC 24		August 24, 2004
Helen Loh		• •
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State of County of		
County of	}	
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appeared Helen Loh personally know	wn to me or proved to me o	on the basis of satisfactory evidence to be the
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		the instrument the person, or the entity upon
behalf of which the person acted, exec		-
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Notary Seal		Notary



ASSIGNMENT



For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to ONVANTAGE, INC. a California corporation, having a place of business at 3920 Freedom Circle Drive, Santa Clara, CA 95054 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1.	The entire worldwide right, title, and interest in all inventions and
improvemen	ts ("SUBJECT MATTER") that are disclosed in the provisional application
filed under 3	5 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C.
§111(a) and	entitled SYSTEM AND METHOD FOR ENTERPRISE EVENT
□ is ⊠ v	G AND MANAGEMENT AUTOMATION ("APPLICATION"), which: s to be filed herewith. vas filed on November 7, 2001, and now bears U.S. application serial number 0/007,315.
Nos.	The APPLICATION claims priority from U.S. Provisional Applications 60/246,800, filed November 7, 2000; 60/275,530, filed March 12, 2001; 93,650, filed May 24, 2001; and 60/314,594, filed August 23, 2001.

- 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

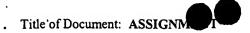
INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Re:		NOT E	OD DEČOD
Title:	SYSTEM AND METHO	OD FOR ENTERPRISE EVENT MONTH	WIGNECOK
Filed:	November 7, 2001	AUTOMATION (ALL DIGATION)	
Application No.:	10/007,315		
		Date of	
Name and Signature		Signature	
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Kymera)		Jan 15/2 , 2005	
Raymond Thackeray			
State of London	}\S.S.		
County of United King	don		
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appeared Raymond Thackeray p	personally known to me or pro	roved to me on the basis of satisfactory evid	ence to
be the person whose name is sub	scribed to the within instrum	nent and acknowledged to me that he/she ex	kecuted
the same in his/her authorized ca	pacity, and that by his/her sig	gnature on the instrument the person, or the	enuty
upon behalf of which the person a	ictea, executea the instrumen	IL.	
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		Date of	
Name and Signature		Signature	
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Annie Bei Han		, 2001	
Adding Del Han			
State of	}\S.S.		
County of	}}		
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appeared Annie Bei Han persona	ally known to me or proved to	to me on the basis of satisfactory evidence to	o be the
person whose name is subscribe	d to the within instrument a	and acknowledged to me that he/she execu	ited the
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behalf of which the person acted,	executed the instrument.		
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Title of Document: ASSIGNMENT



NOT FOR RECORD

Title:	SYSTEM AND METHOD FOR ENTERPRISE EVENT MARKETING AND MANAGEMENT AUTOMATION ("APPLICATION") November 7, 2001			
Application No.:	10/007,315			
Name and Signature			Date of Signature	•
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State of	}}S.S.			
County of	}			
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appeared Raymond Thackeray po be the person whose name is subs the same in his/her authorized cap upon behalf of which the person ac	ersonally known to me scribed to the within in pacity, and that by his/l	or proved to strument and her signature	me on the basis of satisfactory ev acknowledged to me that he/she	executed
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Annie Bei Han	En		Aug 30, 2004	
Amme Dei Hall			9	
State of				
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PATENT

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County of Santa Clara	}		
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len Yan-Kit Kuo			_
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half of which the person acted	d, executed the instrument.		
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Page 6 of 6

Re:			
Title:	SYSTEM AND METHOD FOR ENTERPRISE EVENT MARKETING		
		AUTOMATION ("APPLICATION	4")
Filed:	November 7, 2001	·	
Application No.:	10/007,315		
		Date of	
Name and Signature		Signature	
Name and Signature		<u>Orginature</u>	
		, 2004	
Betty Ku Kang			
State of	}}S.S.		
County of	}} ,		•
On	before me, _	[NOTARY PUBLIC]	_ personally
appeared Betty Ku Kang personally			
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behalf of which the person acted, exe		i the instantient the person, or t	ne entity upon
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Charles I March	<u> </u>	(August 27, 2004	
Glen Yan-Kit Kuo		-	
State of	188		
County of			
)		
On	before me,		personally
[DATE]		[NOTARY PUBLIC]	-1 ,
appeared Glen Yan-Kit Kuo persona	illy known to me or proved	to me on the basis of satisfactory	evidence to be
the person whose name is subscribed			
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behalf of which the person acted, exec	cuted the instrument.		
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